

# **IV INTERNATIONAL MEETING ON WATER AND THERMALISM**

**15th to 18th October**

Programme updated on 6th of October

## **Thursday, 15th of October: “Technical Day on Medical Hydrology”**

### **Morning session**

#### **10.00. Opening Conference.**

Sagrario Pérez Castellanos. General Director of Public Health and Planning of Xunta de Galicia (Regional Government of Galicia).

Dr. José Carro Otero. President of the Real Academy of Medicine and Surgery of Galicia.

Ovidio Fernández Ojea. President of the Executive Committee of Expourense and from the Chamber of Trade of Ourense.

#### **10.15. Introduction by the Coordinator of the Conference.**

Dr. Luis Rodríguez Míguez, Academy permanent member of the Galician Royal Academy of Medicine.

#### **10.30. Opening Conference: New trends in the field of Medical Hydrology.**

Dr. Zeki Karagulle. President of the ISMH (International Society of Medical Hydrology).

#### **11.00. Teaching and Investigation in Medical Hydrology.**

Dr. Jorge Teijeiro Vidal. Academy permanent member.

#### **11.20. Medical Hydrology Experiences in Hungary.**

Dr. István Fluck. Vice. Vice-President of the World Federation of Hydrotherapy and Climatotherapy (FEMTEC).

#### **11.50. Arterial Hypertension.**

Dr. Rosa Meijide Failde. Academy member.

#### **12.10. Duration of the thermal treatments, current situation in Europa.**

Dr. Pascale Jeambrun. Vicepresident of the French Society of Medical Hydrology.

#### **12.40. The balneootherapy as assistant on tumour processes.**

Dr. Manuel Freire-Garabal Núñez. Pharmacology head professor of the University of Santiago de Compostela.

#### **13.00. The oral health thermalism of tomorrow.**

Dr. Philippe Vergnes. President of the French Society of Oral Health.

#### **13.30. Dietetic and medical interest of bottled gas water.**

Dr. Juan Carlos San José Rodríguez. President of the Spanish Society of Medical Hydrology.

#### **13.50. Treatment of arthritis with water.**

Dr. Mario E. Moncayo Hernández. Investigation Center for the Treatment of Rheumatoid Arthritis (Mexico).

#### **14.10. Water, Health and Communication.**

Dr. María Jesús Pascual. Medical Hydrology and Neurology Specialist.

14.30 Conclusions.

14.45. End of the morning session.

### **Afternoon session**

#### **16.30. Kneipp and the little hydrotherapy.**

Dr. Manuel Perea Horno. Specialist in Medical Hydrology and in Medicine of Work.

#### **16.50. Roundtable: Archaeology, Heritage and Thermalism.**

Dr. Silvia González Soutelo. Historian and archaeologist.

Dr. Pedro Araújo Nespereira. Geologist. Dean of the Sciences Faculty of the University of Vigo. Heritage specialist.

#### **17.50. State of the mineral-medicinal waters in Spain.**

Dr. Francisco Maraver. Head Teacher of the Professional School of Medical Hydrology of the Complutense University of Madrid.

#### **18.30. Debate. Thermalism in Galicia: Present and future approaches.**

##### **Current situation: Balneotherapy and Talasotherapy.**

Benigno Amor. General Secretary of the Spas of Galicia.

Ciprián Rivas. Representative of the Galician Society of Talasotherapy (SOGAT).

##### **Future Approaches.**

**Introduction.** Dr. Luis Rodríguez Míguez. Academy permanent member.

**The sanitary orientation.** Representative of the General Direction of the Public Health and Planification of the Sanitary Councillor of Galicia.

**Professional Formation:** Sanitary, Health-Care and Hotel Industry. Representatives of the Galician Education and University Order Councillor and of the Galician Employment and Well-Being Councillor.

20.00. Conclusions and closing by José María Fraga Bermúdez, dean of the Medicine Faculty of Santiago de Compostela.

20.30. End of the day.

### **Friday, 16th of October:** **“Day on Tourism, Innovation and Sustainability”**

#### **Morning session. “Tourism and Quality”**

##### **10.00. Opening ceremony: "Tourism of Health in Galicia".**

M<sup>a</sup> Carmen Pardo López, General Secretary of the Tourism of Galicia's Government.

##### **10.30. Thermal cooperation projects in Europe. Budapest, management of the greatest thermal city of the world.**

José Manuel Rodríguez. Director of INORDE.

Andrea Somogyi. Director of the European Affairs Office in the City Council of Budapest.

##### **11.00. Health Tourism in Turkey. Thermalism, Talasotherapy and Spa (Guest Country).**

Representative of the Ministry of Tourism of Turkey.

##### **11.30. Presentation of the current trends in the sector:**

##### **Health tourism in Europe.**

Joachim Lieber. General Secretary of ESPA (European Spas Association).

**Health tourism in Latin America.**

Ramón de la Rosa Mera. President of the Latin American Association of Spa.

**12.00. International rules on the quality of Thermal Resorts and Spas.**

Guillermo Anibarro. Secretary of the International Work Group of Normalization.

Fernando Fraile. General Director of ICTE (Institute for the Spanish Tourist Quality).

**12.30. The Strategic Tourist Product of Health and Wellness. How to become the North in the First Wellness Destination of Portugal.**

Melchior Moreira. President of the Tourist Regional Entity of Porto and North of Portugal.

**13.00. Official Inauguration of TERMATALIA 2009.**

14.30. End of the morning session.

**Afternoon session: "Innovation and Sustainability"**

**16.30. Development Strategies in the field of Peloids.**

"**Thermal Peloids**". Lourdes Mourelle. Applied Physics Department of the University of Vigo.

"**The treatment with peloids in the Salve in Terra**". Paul Haslauer. President of Haslauer GMBH (Germany).

**17.15. Scientific fundamentals of the mineral-medicinal waters application to the cosmetic.**

Antonio Felicetti. Chemist. Iuvenor Lab Laboratory (Italy).

**17.35. Geothermic energy in Azores Islands. "Aguas Quentes" (Hot Waters) Project and presentation of the Furnas Thermalism Forum 2009.**

Pofessor José Martins Carvalho.

Joao Carlos Nunes. Scientific Director of INOVA (Azores-Portugal).

**18.20. Natural Thermal Water: Geologic Origin and Aspects of Quality Assurance.**

Dr. Kurt Von Storch. International Consultant. EUROPESPA (Germany).

**18.50. Efficiency and costs optimization of the energetic consumption in thermal and thalasso resorts.**

Harald Kannevischer. HK&T Spa Concept Engineering Director (Switzerland).

**19.20. The geothermic water: youth and well-being source.**

Sigmar Ben Hauksson. Spa City Reykiavik (Iceland).

**19.35. Presentation of the "Afinitaria Website". The strengthening of the health and well-being product visibility.**

Jose Louis Pereira. Tourims Director of Gers (France).

**19.50 h. The zen thermalism. Experience of development of the Chavasqueira-Outariz project.**

Pablo Villuendas. Director of Ibernisha.

20.35. End of the day.

## **Saturday, 17th of October: “Meeting of Thermal Cities”**

### **Morning session**

10.00. Opening ceremony.

**10.15. The thermal city of Baden Baden (Germany).**

Sigrun Lang. President of the European Spas Association (ESPA) and representative of the Baden Baden Council.

**11.00. The thermal city of Karlovy Vary (Czech Republic).**

Werner Hauptmann. Mayor of Karlovy Vary.

**11.45. The thermal tourist model management of "Karlovy Vary".**

Petr Horky. Director of the Tourist Information Center of Karlovy Vary.

**12.45. Thermal development model in the province of Ourense. The study case of Caldaria.**

Javier Soto. Manager of Caldaria Group.

**13.15. The quality brand "Villas Termales" (Thermal Towns).**

Francisco Escobedo. President of Villas Termales, Spanish Section of Town Councils with Mineral-Medicinal Waters.

14.00. Conclusions of the Thermal Cities Meeting.

14.15. End of the session.

### **Afternoon session**

Special session of the thermalism in Latin America:

**16.00. Thermal springs of the 40 Route. Five thousand kilometres from Ushuaia to Jujuy.**

Teresita Van Strate. Specialist on Latin American thermalism.

**16.15. Health and Thermal Tourism, a driving force for the municipalities of Peru.**

William J. Moreno. Executive Secretary of the National Federation of Municipalities of Peru.

**16.30. Opportunities of the thermalism in Peru. Strategies of the Government.**

John Walter Herdin. Representative of the Tourism Ministry of Peru (MINCETUR).

**16.45. Development of the thermal springs in Mexico as a new tourism encouragement.** Armando de la Garza Gaytán. President of the National Association of the Meetings and Tourism Offices.

17.00. End of the session.

17.15. Departure of the Thermal Route.

## **THERMAL ROUTES**

### **Saturday, 17th of October: Thermal Routes**

- **“PROVINCE OF OURENSE” TOUR** (organised by the INORDE)

Route:

17.00 h. Departure from Expourense.

17.45 h. **Ribadavia. Visit to the historical old quarter of Ribadavia and the Jewish Neighbourhood.**

18.45 h. **Visit to the cooperative of the Ribeiro. Tasting of the Ribeiro Guarantee of Origin wines.**

19.30 h. Return by the Road N-120 from **Laias** (Laias Caldaria Spa) and Motorway To-52 to Ourense.

20.00 h. Arrival at Ourense.

### **Sunday, 18th of October:**

- **ROUTE "TRANSBORDER". Organizes: Porto and North Region**