



FRIDAY, MAY 14TH & SATURDAY, MAY 15TH

Pre-Summit Options Open to All

Sapanca, Turkey

Optional Stay at Richmond Nua Wellness Spa

Just one hour away from Istanbul, Richmond Nua Wellness Spa is located right on Lake Sapanca, a perfect location for relaxation. At Richmond Nua, the spa philosophy is an expression of well-being, emotion, and lifestyle, and expertly combines wellness features from all over the world.

Richmond Nua is pleased to offer a daily rate inclusive of a superior room, buffet breakfast, massage, dinner and round-trip airport transfer. Delegates are invited to use the facilities in the Nua Wellness Spa Center: Wellness & SPA Lounge, Adventure Snail Showers, Ottoman Steam Bath, Aqua Cave Adventure Shower, Herbal Steam Bath, Sole Salt Inhalation Bath, Loft Sauna, Lacanium, Tepidarium, Relax Room with Heated Ceramic Benches, Ice-Grotto, Unique Jacuzzi Pool with Salt Water, Activity Pool with Several Water Attractions, Relax Room with Heated Water Beds, Relax Area with Luminous Night Heaven, Professionally Equipped Fitness Center, Beauty Center, Solarium.

For more information or to book your stay at Richmond Nua Wellness Spa, please contact mervek@richmondhotels.com.tr or +90 216 445 46 40.

SUNDAY, MAY 16TH

All Sunday activities are complimentary for delegates

9:00am - 3:00pm

Meet in the Kempinski Çırağan Palace Lobby at 8:45am

4:30pm - 6:30pm

Meet in the Kempinski Çırağan Palace Lobby at 4:15pm OR meet us there on your own via taxi

7:30pm - 9:30pm

Meet in the Kempinski Çırağan Palace Lobby at 7:15pm OR meet us there on your own via taxi

Taste of Istanbul City Tour

Visit to the Blue Mosque, Hagia Sophia, Topkapı Palace + Harem Hamam, and Spice Market. Lunch will be served at the famous Konyalı Restaurant inside the Topkapı Palace. The bus will depart and return from the Çırağan Palace Kempinski Hotel lobby.

Experience the Authentic Cagaloglu Hamam

A visit to Istanbul (and Turkey) wouldn't be complete without experiencing the authentic Turkish hamam. The hamam experience will take delegates into the rich history of Turkey's spa culture at one of the oldest, authentic hamams in the city, built in 1741.

Swissotel Cocktail Reception & Amrita Spa Tour

Hosted by Gerhard Struger, GM, Swissotel, the Bosphorus, with Anne McCall Wilson, VP of Spas, Fairmont Raffles Hotels International, and Elmar Nagele, CEO, Thermarium.

Join fellow delegates at the Swissotel's Amrita Spa for cocktails and go behind the scenes of one of Istanbul's finest hotel spas. The spa, including the exquisite hamam, was designed by platinum sponsor Thermarium.

MONDAY, MAY 17TH

Official Summit Program.

8:30am

Iznik Room
Kempinski Hotel

9:00am - 6:00pm

Outside Mayben Room

10:00am - 1:00pm

Mayben Room
Çırağan Palace

Board of Directors Pre-Summit Breakfast

Conference Check-In

“Spa of the Future”

Pre-Summit Student Architectural Competition

Sponsored by Mandara Spa, a division of Steiner Leisure

Student teams presenting from:

Istanbul Technical University (Istanbul, Turkey)

Yuksel Demir, Department Head, Department of Fine Arts,
and Belkis Uluoglu, Department of Fine Arts

University of Southern California (Los Angeles, California)

Richard Corsini, Principal, Corsini Architects, U.S.

Judging Panel:

Renate Brune, CEO, Alt Madlitzer Muhle GmbH, Germany

Anthony DiGuiseppe, President/CEO, DiGuiseppe Architect, U.S.

Paul Jones, COO, One&Only, U.K.

Jeff Matthews, President & COO, Mandara Spa, Indonesia

Elmar Nagele, CEO, Thermarium, Austria

Oktay Orhon, Board Member, Richmond Hotels, Turkey

Audience votes (count as one)

1:00pm - 2:00pm
Gazebo Lounge

2:00pm - 3:00pm

Bosphorus Room

Yildiz A

Yildiz C

Judges “Deliberating” Lunch

Pre-Summit Bridge Building Sessions Round 1

These are informal pre-Summit gatherings open to all delegates who would like to meet and exchange ideas on a particular subject with the common goal of improving performance for the spa and wellness industry as a whole.

Financial Benchmarking and Data Exchange

Led by **Philippe Bourguignon**, CEO, Revolution Places, U.S./France, kicking things off with **Peter Anderson**, Founder & President, Anderson & Associates, U.S.; **Paul Arnold**, Principal, Ernst & Young Middle East, UAE.; **Filip Boyen**, COO, Orient Express, U.K.; **Jan Freitag**, VP of Global Development, Smith Travel Research, U.S; and **Kenneth Kpodo**, COO, Allure Africa, Ltd, Ghana

Changing Trends in Demand: What are Consumers Asking for?

Led by **Cathy Feliciano Chon**, Founder & Managing Director, Catchon & Co., Hong Kong, kicking things off with **Dzigbordi K. Dosoo**, CEO, Allure Africa, Ghana; **JC Kapur**, Co-founder, JCKRC & Co., India; and **Stephanie Perrone Goldstein**, Director, Spa Consumer Research, U.S.

Successful Wellness Tourism: Who Does it Right?

Led by **Terry Stevens, Phd**, Managing Director, Stevens & Associates, U.K., kicking things off with **Eva-Maria Adamer-Konig**, Principal, FH JOANNEUM, University of Applied Science, Austria; **Gerard Bodeker**, Professor, University of Oxford Medical School, Malaysia; and **Tamas Varhelyi, Phd**, Professor, Szolnoki Foiskola, Hungary

3:00pm - 4:00pm
Mayben Room

3:00pm - 4:00pm
Yildiz B

4:00pm - 5:00pm

Bosphorus Room

Yildiz A

Speaker/Moderator/Panelist Logistics Meeting

Briefing for Members of the Press

Pre-Summit Bridge Building Sessions Round 2

These are informal pre-Summit gatherings open to all delegates who would like to meet and exchange ideas on a particular subject with the common goal of improving performance for the spa and wellness industry as a whole.

How Can Healthcare and Wellness Converge?

Led by **Dr. Geraldine Mitton**, Independent Wellness Consultant, South Africa, kicking things off with **Jeff Butterworth**, Wellness Director, Jumeirah, UAE; **Dr. Roberta Lee**, Vice Chair, Department of Integrative Health, Continuum Center for Health & Healing at Beth Israel Hospital, U.S.; **Paul Lehr**, President, Pritikin Longevity Center & Spa, U.S.; **Dr. Ken Pelletier**, Medical Doctor, U.S.; and **Andreas Wieser**, Principal, Lanserhof, Austria

Leveraging Technology for Greater Market Share

Led by **Lopo Champalimaud**, Co-founder, Wahanda, U.K., kicking things off with **Brigitte Diem-Guy**, General Manager, Spa Soft, Par Springer Miller Systems, Canada; **Daniel Lizio-Katzen**, Managing Director, SpaBooker, U.S.; **Thomas Roessler**, Managing Director, TAC Reservation Assistant, Austria; and **Marc Smith**, Chief Social Scientist, Connected Action Consulting Group, U.S.

Yildiz C

Marketing Partnerships & Alliances: What Industries Can Come Together?

Led by Sallie Fraenkel, COO, SpaFinder, Inc., U.S., kicking things off with **Anne Biging**, Managing Director, Healing Hotels of the World, Germany; **Alfredo Carvajal**, Senior Vice President, Universal Companies, U.S.; **James Chenevey**, CEO, Earthlite/Living Earth Crafts, U.S.; **Polly Johnson**, CEO, SpaEquip, U.S.; **Tracey Sameyah**, President, Murad Inclusive Health, U.S.; and **Todd Walter**, CEO, Red Door Spa Holdings, U.S.

5:00pm – 6:00pm
Mayben Room

All About Turkey! A Picture of the Exciting Spa, Thermal, Wellness, and Medical Tourism Scene

Mehmet Kabas, President, Promet Spa and Wellness, Turkey
Dr. Zeki Karagulle, President, International Society of Medical Hydrology and Climatology, Turkey
Belgin Aksoy, Board Member, and **Umit Atalay**, General Manager, Richmond Nua Wellness Spa, Turkey

6:30pm – 7:30pm
Outside Garden
Çırağan Palace

Welcome Cocktail Reception

On the Çırağan Palace grounds, overlooking the Bosphorus
Sponsored by Platinum Sponsors, Thermarium and Precor

7:30pm - 9:30pm

Enderun Room
Çırağan Palace

Welcome Dinner

Sponsored by Platinum Sponsors, Thermarium and Precor

Welcome: **Dulcy Gregory**, Associate Executive Director,
Global Spa Summit, U.S.

Introductory Remarks: **Susie Ellis**, President, SpaFinder,
Inc. U.S. and **Josh McCarter**, President Arbitech and Board
Member, SpaFinder, Inc. U.S.

Istanbul welcome from **H.E. Mr. Ertugrul Gunay**, Minister of
Culture and Tourism, The Republic of Turkey

Introduction of Key Sponsors:

Levent Demirel, Deputy Director General, The Ministry of
Culture and Tourism, Turkey

Elmar Nagele, Thermarium, Austria

Jeff Kohl, Precor, U.S.

Acknowledgement of **Board of Directors**

Announcement of Student Architectural Competition Winners
and presentation of prizes:

Jeff Matthews, President & COO, Mandara Spa, Indonesia

9:30pm

Çırağan Bar,
Kempinski Çırağan
Palace Hotel

After Dinner Cocktail Gathering

Let's Continue the Conversation...

Board of Directors lead the way to Çırağan Bar

TUESDAY, MAY 18TH

9:00am - 6:00pm
Exhibition B
Garden View

9:00am - 6:00pm
Mayben Room

8:30am - 9:00am
Mayben Room

9:00am - 11:00am
Mayben Room

11:00am - 11:30am
Exhibition A
Bosphorus View

11:30am - 11:40am
Mayben Room

11:40am - 12:10am
Mayben Room

Internet Cafe

Sponsored by SpaBooker

Resource Table

Open to all delegates; Peruse publications and books authored by attending delegates and speakers.

Welcome & Announcements

Overview and 'Speed Intros' with hosts:

Susie Ellis, President, SpaFinder, Inc., U.S. and **Dr. Franz Linser**, Managing Director, Linser & Partner Consulting, Austria

General Session: Keynote Speaker

A View from the Future

Edie Weiner, President, Weiner, Edrich, & Brown, U.S.

Networking Break

Sponsored by SpaSoft

General Session: Snapshot Survey Audience Response

General Session: Global Spa Summit Research

Spas & the Global Wellness Market: Synergies & Opportunities

Katherine Johnston, Senior Economist, SRI International

Sponsored by Murad Inclusive Health Center

12:10pm - 12:35pm

Mayben Room

12:35pm - 12:45pm

Mayben Room

12:45pm - 1:00pm

Mayben Room

1:00pm - 2:15pm

Enderun Room

General Session: Research

Report & the Latest in Benchmarking, Hotels & Luxury Spas
Jan Freitag, VP of Global Development, Smith Travel Research, U.S.

General Session: Introductions

Meet the Afternoon's Research Breakout Session Leaders

General Session: Research Commentary

Why Research is Vital for the Health of our Industry
Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.

Lunch

Tables for six have been set up in the beautiful sea-view Enderun Room. Each table will have a number, the name of the delegate host, and the topic as indicated below. Feel free to decide which topic you would like to discuss during lunch and join that table. Tables will be filled as people arrive and if your first choice isn't available, there should be plenty of other interesting topics to choose from. Hosts will share their expertise as fellow diners join in to ask questions and make comments. This lunch is designed to be casual, fun, and incubate some new ideas!

1. An Investor's View of the Spa Industry:

Anders Moltke-Leth, Molbek Development A/S, Denmark

2. Branding and the Internet

Crispin Reed, Brandhouse, U.K.

3. Childhood Obesity and Spas

Joe Gutierrez, Pritikin Longevity Center & Spa, U.S.

4. Culinary Innovations and Spa
MPS Puri, Nira Hotels and Resorts, U.K.
5. Culture Clash: Spas and Medicine
Dr. Ken Pelletier, U.S.
6. Emotional Intelligence
Barbara Gavazzoli, [comfort zone], Italy
7. Executing on Vision
Samir Patel, Six Senses, Thailand
8. Expressing Beauty through Design
Yuji Naito, Kanebo Cosmetics Inc., Japan
9. Getting Financing Today
David Wickline, Alchemy Ventures Group, U.S.
10. Global Hydrotherapy Association Update
Rolf Longree, Lux Elements, Germany
11. Has the Luxury Consumer Changed?
Filip Boyen, Orient Express, U.K.
12. Hotel Spa Scene in Istanbul
Gerhard Struger, Swissotel Hotels & Resorts, Turkey
13. How to Patent Spa Therapies
Rekha Chaudhari, JCKRC & Co., India
14. Huge Spas, Huge Spa Revenues - Las Vegas!
Mindy Terry, Creative Spa Concepts, U.S.
15. The Latest in Botanicals
Dr. Roberta Lee, Continuum Center for Health & Healing, U.S.

16. The Latin American Spa Industry
Alfredo Carvajal, Universal Companies, U.S.
17. Market Research
Jared Weiner, Weiner, Edrich & Brown, U.S.
18. Medical Esthetics and Spa
Maria Jose Caldentey, EstheticWorld and EstheticSpa, Spain
19. Medical Tourism
Renee Marie Stephano, Medical Tourism Association, U.S.
20. The Murad/Massage Envy Partnership
Dr. Howard Murad, Murad Inc., U.S.
21. Nutraceuticals in Spa Retail
Jeff Butterworth, Wellness Director, Jumeirah, UAE
22. Spa Manager Compensation Trends
Lori Hutchinson, Hutchinson Consulting, U.S.
23. Retail Lessons from the Recession
Mark Wuttke, the Wuttke Group, U.S.
24. Secrets to Selling Retail
Sean Harrington, Elemis, U.K.
25. Spa Industry in Brazil
Gustavo Albanesi, Buddha Spa, Brazil
26. Spa Industry in India
Nisha Javeri, CEO, Myrah Spa, India
27. Spa Industry in Russia
Elena Bogacheva, CEO, SpaPriori, Russia

28. Mobile Application Future
Josh McCarter, COO, Arbitech, and Board Member,
SpaFinder, Inc., U.S.
29. Spas and Philanthropy
Marti Morenings, Universal Companies, U.S.
30. Standards & Practices
Anita Rawat Geoghegan, Fáilte Ireland, Ireland
31. Style in Product Design
Davide Bollati, [comfort zone], Davines, Italy
32. Sustainable Spas/Green Spa Network
Roberto Arjona, Rancho La Puerta, Mexico
33. Teaching Hospitality to a New Generation
Wolf Hengst, Wahanda, U.S.
34. Trends in Fitness and Health Clubs
Ozgur Balta, The Wellness Company, Turkey
35. Q & A on the Future
Edie Weiner, Weiner, Edrich & Brown, U.S.
36. Wellness Tourism
Laszlo Puczko, Xellum Management, Hungary
37. What Women Really Want from Spas
Daniela Steiner, Steiner Cosmetics, Italy
38. Yoga and Spas: What's the Future?
Monica Barter, COMO Hotels and Resorts, Indonesia

2:15pm - 2:45pm

Mayben Room

General Session: Keynote Speaker

Healthy Places: Bridging the Spa World & Integrative Medicine

Dr. Ken Pelletier, Clinical Professor of Medicine, U.S. and

Author of *New Medicine and The Best Alternative Medicine:*

What Works? What Does Not?

2:45pm - 3:35pm

Mayben Room

General Session: Spas, Health, and Wellness Tourism

Wellness Tourism: A Global Perspective & Trends

Terry Stevens, PhD, Managing Director, Stevens & Assoc., U.K.

Past and Present Developments in Wellness Tourism

Laszlo Puczko, Senior Associate, Xellum, Hungary, and Author

of *Health and Wellness Tourism*

3:35pm - 4:15pm

Mayben Room

General Session: Highlight on Hammams/Hamams

History: Aysegul Sungur, PhD, Managing Director, Promet

Spa & Wellness, Turkey

Today: Elmar Nagele, CEO, Thermarium Baeder-Bau GmbH,

Austria

Insights: Delegates with experience in hammams/hamams from:

Barr + Wray, Dubai UAE

Blue Spas Inc., U.S.

Design for Leisure, U.K.,

GeoSpa, Germany GmbH, Germany

Hammam Consultants, LLC, U.S.

Harboss LLC, U.S.

Haslauer GmbH, Germany

Hygromatik GmbH, Germany

Klafs, GmbH, Germany
Lux Elements GmbH & Co. Kg, Germany
Schletterer Int'l Group, Austria
Sommerhuber GmbH, Austria
Unbescheiden GmbH, Germany

4:15pm – 4:45pm
Tarihi Hamam

Networking Break
Visit to Ancient Tarihi Hamam
Sponsored by SpaSoft

4:45pm – 5:30pm

Concurrent Research Breakout Sessions

Bosphorus Room

Spa Industry Benchmarking Figures 2009
Paul Arnold, Principal & Head of Hospitality & Leisure -
Middle East & Africa, Ernst & Young, UAE
Nikita Sarkar, Senior Consultant - Spa Industry Specialist,
Ernst & Young, UAE/U.S.

Simal C

New Priorities of Today's Spa Consumers 2009
Stephanie Perrone Goldstein, Director, Spa Consumer
Research, Coyle Hospitality, U.S.

Yildiz C

**The Maze of Medical Tourism Data and Introducing
Retirement Tourism**
Renee Stephano, President, Medical Tourism Association, U.S.
David Vequist, PhD, Founder & Director, Center for Medical
Tourism Research, U.S.

Yildiz A

5:30pm – 7:30pm

7:30pm – 8:30pm

Meet at the Kempinski Çırağan Palace Boat Dock, pool side, for a 7:30pm departure

8:30pm – 10:30pm

Return transportation to the Kempinski Çırağan Palace OR rendezvous on your own by foot or by taxi to the chic party district nearby on the European side of the Bosphorus Strait

Concurrent Research Breakout Sessions Continued

Global Fitness Report

Moderator: Wendy Bosalavage, President, American Leisure, U.S.

Presentation: Jeff Kohl, Director of Business Dev, Precor, U.S.

Additional Panelists:

Ozgur Balta, CEO, The Wellness Company, Turkey

Keith Burnet, Global VP, Fitness & Spa, Hilton Worldwide, U.K.

Pav Mahal, PhD, Chairman, GeoSpaFitness Ltd (South Asia) and

GeoSpa GmbH (Germany), U.K.

Free/Networking Time

Short Sunset Cruise on the Bosphorus with Cocktails and Conversation

Dinner Event at the Award-Winning Les Ottomans Hotel

Sponsored by Clarins

Les Ottomans was voted Europe's Leading Boutique Hotel 2009 and Turkey's Leading Boutique Hotel 2008 by the World Travel Awards.

Optional Tour of Caudalie Vinotherapie® Spa at Les Ottomans

WEDNESDAY, MAY 19TH

9:00am - 6:00pm
Exhibition B
Garden View

9:00am - 6:00pm
Mayben Room

8:30am - 9:00am
Mayben Room

9:00am - 10:00am
Mayben Room

10:00am - 10:30am
Mayben Room

Internet Cafe
Sponsored by SpaBooker

Resource Table
Open to all delegates, featuring publications and books authored by attending delegates and speakers

Welcome & Announcements
With your Hosts: **Dzigbordi Dosoo**, CEO, Allure Africa, Ghana
Susie Ellis, President, SpaFinder, Inc., U.S.

General Session: Panel
Architecture & Design for the Future
Moderator: **Richard Corsini**, Principal, Corsini Architects, U.S.

'Spa of the Future' Architectural Model
Student Winner

Medical and Spa of the Future
Heinz Schletterer, CEO, Schletterer Wellness, Austria

Trends in Green and Sustainable Design
Anthony DiGuiseppe, President & CEO, DiGuiseppe Architect, U.S.

General Session: Keynote Speaker
Year 2025: What's Next
Philippe Bourguignon, CEO, Revolution, France/U.S.

10:30am - 11:00am

Mayben Room

General Session: Keynote Speaker

Real Hospitality

Ahu Aysal, Owner, Les Ottomans Hotel, Turkey

11:00am - 11:30am

Exhibition A

Bosphorus View

Networking Break

Sponsored by Sodashi

11:30am - 12:30pm

Yildiz A

Concurrent Breakout Sessions

Wellness Tourism Case Studies: Finland & North America

Moderator: Terry Stevens, PhD, Managing Director, Stevens & Assoc., U.K.

The ILIS Project – a Trans European Study

Susanna Saari, Turku University of Applied Sciences, Finland

North America

Kimberly Goins, Masters Student, Ecole Hoteliere de Lausanne, Switzerland

Bosphorus Room

Bridge to a Huge Opportunity: Spa Retail

Moderator: Edie Weiner, President, Edrich, Weiner & Brown, U.S.

With: Davide Bollati, Chairman, [comfort zone] Davines, Italy

Sean Harrington, Managing Director, Elemis, U.K.

Megan Larsen, Founder, Sodashi, Australia

Michael Schummert, CEO, Babor, France

Ghislain Waeyart, Director of Spa Activities, Clarins, France

Yildiz C

Bridging Spa & Medicine, Fitness, Nutrition & Integrative Health

Moderator: **Dr. Roberta Lee**, Vice Chair Dept. of Integrative Medicine, Continuum Center for Health & Healing, U.S.

With: **Paul Lehr**, President, Pritikin Longevity Center & Spa, U.S.

Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.

Dr. Ken Pelletier, Clinical Professor of Medicine, U.S.

Andreas Wieser, Principal, Lanserhof, Austria

Simal C

Are Global Standards & Practices Desirable? Possible? Doable?

Moderator: **Jennifer Ng**, Director, Business Dev, Spa Botanica, Singapore

With: **Belgin Aksoy**, Board Member, Richmond Nua Wellness Spa, Turkey

Sharon Ullrick, Manager, Leading Spas, Leading Hotels of the World, U.S.

Christina Norton, MBA Program Director, Ecole Hoteliere de Lausanne, Switzerland

Barry White, Director of Spa Operations, Langham Hotels International, Hong Kong

12:30pm - 1:45pm

Enderun Room

Networking & Gratitude Luncheon

1:45pm - 2:30pm

Mayben Room

General Session: Keynote Speaker

The Very Latest in Technology & Social Networking

Marc A. Smith, Chief Social Scientist, Connected Action

2:35pm - 3:15pm

Mayben Room

3:15pm - 3:45pm

Exhibition A

Bosphorus View

3:45pm - 4:00pm

Mayben Room

4:00pm - 4:40pm

Mayben Room

4:40pm - 5:00pm

Mayben Room

5:00pm

Mayben Room

General Session: Panel

Build a Bridge! Social Media is now Mainstream.

Are You Collaborating with Your Customers?

Moderator: Anne McCall, Vice President of Spas, Fairmont Raffles Hotels Intl, Canada

Participants:

Alison Bell, Founder & Managing Director, Spa Ireland, Ireland

Lopo Champalimaud, Co-founder, Wahanda, U.K.

Dr. Howard Murad, CEO & Founder, Murad, Inc., U.S.

Daniel Lizio-Katzen, Managing Director, SpaBooker, U.S.

Kevin Turnbull, Chief Executive, SpaFinder EMEA, U.K.

Networking Break

Sponsored by Sodashi

General Session: Snapshot Survey

Audience Response

General Session: Delegates Deliberate

Prioritizing Bridges Worth Building

Dzignbordi Dosoo, CEO, Allure Africa Ltd, Ghana

Dr. Franz Linser, Managing Director, Linser & Partner Consulting, Austria

General Session: Closing Remarks

Go To It!

Edith Weiner, President, Weiner, Edrich & Brown

Champagne Toast

with GSS Board of Directors and 2010 Summit Sponsors

THURSDAY, MAY 20TH

Post-Summit Options Open to All

All Thursday activities are complimentary for delegates

8:30am

Iznik Room
Kempinski Hotel

7:30am - 9:00pm

Meet in the Kempinski
Çırağan Palace Lobby

Board of Directors Post-Summit Breakfast

Option 1: Thermal and Spa Tourism Day

With your hosts: **Dr. Zeki Karagulle**, President, Intl. Society of Medical Hydrology & Climatology, Turkey, and **Camille Hoheb**, Principal, Global Spa & Wellness, U.S.

07:30: Meet in the Kempinski Çırağan Palace lobby

08:30: Departure from Yenikapı Port to Yalova by sea bus

09:40: Arrival in Yalova

10:45: Arrival in Bursa

11:00: Visit Bursa Osmangazi-Orhangazi Mausoleum, Grand Mosque & Green Tomb

13:00: Iskender kebab lunch at the Botanic Park

14:00: Visit Uludag University Atatürk Rehabilitation & Balneotherapy Center

14:30: Visit Kervansaray Thermal Hotel and experience the traditional Turkish thermal bath

16:00: Visit Marigold Hotel and Pithia Thermal Spa Center

17:00: Tea and refreshments at cafe house at Historical Sycamore Inkaya with a view of Bursa

THURSDAY, MAY 20TH

8:30am - 4:00pm

Meet in the Kempinski
Çırağan Palace Lobby

18:00: Departure to Yalova from Bursa by bus

19:30: Departure from Yalova by sea bus

21:10: Arrival in Istanbul (Yenikapı Port)

Option 2: Istanbul Medical Tourism Day

Experience first-hand why Turkey is uniquely positioned to impact the global healthcare industry. Learn from your host **Basak Gursoy**, Public Relations, BSK Lara Hospital, Turkey while visiting Acibadem Hospital, one of Turkey's leading healthcare groups operating 20 medical facilities, and Dent Istanbul, a dental treatment facility. Also included are Etiler-World Eye Centers, "the biggest private eye hospital in the world," and TransMed medical center for state-of-the-art hair transplantation.

08:30: Meet in the Kempinski Çırağan Palace Lobby

09:00: Depart

09:30: Arrival at Acibadem Hospital

11:30: Arrival at Dent Istanbul

12:30: Lunch: Vogue Restaurant

13:15: Arrival at World Eye Center (Etiler branch)

12:30: Arrival at TransMed

16:00: Return to Kempinski Çırağan Palace

THURSDAY, MAY 20TH & FRIDAY, MAY 21ST

Sapanca, Turkey

Optional Stay at Richmond Nua Wellness Spa

Just one hour away from Istanbul, Richmond Nua Wellness Spa is located right on Lake Sapanca, a perfect location for relaxation. At Richmond Nua , the spa philosophy is an expression of well-being, emotion, and lifestyle, and expertly combines wellness features from all over the world.

For more information about the offer at Richmond Nua Wellness Spa, please visit the pre-Summit options page at the beginning of the agenda section.

SPA AROUND ISTANBUL, MAY 15-22

The following spas in Istanbul have graciously extended invitations to delegates to visit either before, or after, the Summit - Saturday the 15th through Saturday the 22nd. Delegates are invited to enjoy spa treatments at a reduced rate, as well as take advantage of spa tours.

Amrita Spa & Wellness at the Swissotel, the Bosphorus

For reservations, call +90 212 326 1100 or e-mail amrita.istanbul@swissotel.com

Caudalie Vinothérapie® Spa at Les Ottomans Hotel

20% discount on all Caudalie Vinothérapie treatments

50% discount on a daily pass (normally 65 euros)

For reservations, call +90.212.359.3334 or e-mail spa@lesottomans.com.tr

Laveda Spa at the Ritz-Carlton, Istanbul

30% discount on all spa treatments

For reservations, call +90.212.334.4444 or e-mail bulent.tuysuz@ritzcarlton.com

Sanitas Spa at the Çırağan Palace Kempinski Istanbul

20% discount on all spa treatments

For reservations, call +90.212.326.4646 or e-mail Çırağan@thesanitas.com

Spa at the Four Seasons at the Bosphorus

15% discount on all spa treatments

For reservations, call +90.212.381.4160 or e-mail viviana.quesada@fourseasons.com

Su Spa and Wellness Center

\$55 USD treatments (more than a 50% discount) for massage (Thai, Bali, Lomi Lomi Nui, Shiatsu, Ayurveda, Jari Minari, Pearl of Water Signature), traditional Turkish Hammam, organic body care, or VIP couple's treatment.

For reservations, contact Ms. Asli Altinok, +90 535 486 85 03 or aaltinok@su-spa.net