



## *Programme*

### **14<sup>th</sup> Annual ESPA Congress, May 12<sup>th</sup> – 16<sup>th</sup>, 2009 Birštonas (Lithuania), Royal Residence**

#### *Tuesday, May 12<sup>th</sup>, 2009*

15:00 - 19:00          Registration  
19:00                  "*Get together party*", *National Evening at the Royal Residence*  
*(Dress code: casual)*

#### *Wednesday, May 13<sup>th</sup>, 2009*

09:00 – 14.00          Registration for those participants coming on 13<sup>th</sup> of May (Wednesday)  
09:00 – 12:30          Board meeting, (separate invitation)  
13:00 – 14:00          *Buffet Lunch at the terrace of Royal Residence*  
14:15 – 14:45          *Press Conference*

**15:00 – 16:30**          **Opening Ceremony of the 14<sup>th</sup> ESPA Congress**  
Presentation of the participating nations (General Secretary)  
Greeting speeches: Lithuanian Government, Local Authorities, Association,  
Presentation of Lithuania by the State Tourism Department of Lithuania  
Official Opening by ESPA-President Dr. Sigrun Lang

16:30 – 17:00          *Coffee break*

**17:00 – 19:00**          **Congress Part I: Quality, Standards, Certification**

**Quality aspects in medical spas,**  
**Dr. Janka Zalesakova, ESPA-Vicepresident, Bratislava (SK)**

**Differences between pharmaceuticals, medicinal products and**  
**natural remedies in spas**  
**Herbert Renn, Academy of Balneology and Climatology, Freiburg (D)**

**What brings the future? Results of the ISO working group "Spa Services"**  
**Guillermo Annivaro, AENOR, Madrid (E)**

**Comparison of European Certificates for spas and health resorts**  
**Dr. Aida Macerinskiene, University of Vilnius (LT)**

19:30 – 23:00          *Evening programme at the Culture Centre of Birštonas (Dress code: casual)*

*Thursday, May 14th, 2009*

- 09:00 – 10:30        **Congress, Part II:  
Mineral Water , Kneipp- and Peloid - Spas**  
Presentations by:  
N.N. for Mineral Spa(CZ)  
Mayor Klaus Holetschek, Bad Wörishofen (D) for Kneipp Spa  
NN for Peloid Spa  
Discussion
- 10.30 – 11.00        *Coffee break*
- 11.00 – 13.00**        **General Assembly** (separate invitation)  
with reports about the the ESPA Thalasso-Conference in Lithuania,  
the International Peloid-Conference in Bad Saarow (D) and about the actual  
situation of EUROPESPAmed and EUROPESPAwellness
- 13:00 – 14:00        *Lunch*
- 14:00 – 15:30        **Congress, Part III:  
Marketing/Management**  
  
**Spa and wellness offers from the view of a tour-operator NN**  
  
**New opportunities for the Spa and Wellness Industry**  
**Jan de Jong, CEO Vital People Group NV, Amsterdam (NL)**  
  
**Future in energy management: cost-optimizing in thermal spas**  
**Harald Kannevischer, Zug (CH)**
- 15:30 – 16:00        *Coffee break*
- 16:00 – 17:30**        **Closing Ceremony of the 14<sup>th</sup> ESPA Congress**  
**includes the following lectures:**  
  
**The effectiveness of cure and spa treatments**  
**Prof. Dr. Zeki Karagülle, President ISMH, Istanbul (TK)**  
  
**Prevention in the EU**  
**Paula Duarte Caspar, EU-Commission,**  
**DG Health and Consumer Protection, Brussels (asked)**
- 18.00                 Departure to Trakai
- 19:30 – 23:00        *Gala Dinner at Trakai Castle (Dress code: business standard)*

## POST CONVENTION TOURS

### OPTION I „Capitals of Lithuania“ (1 day trip)

*Friday, May 15th, 2009*

08:00	Departure to Kernave (Old Capital of Lithuania, very spectacular view)
09:30	Kernavė
10:15	Departure to Vilnius
11:00 - 17:00	Guided tour in Vilnius Possibility for overnight in Vilnius (hotels will be recommended)

### OPTION II „Lithuanian seaside“ (2 days trip)

*Friday, May 15th, 2009*

08:00	Departure to Neringa (by the most romantic way in Lithuania)
12:00	Ferry to Nida (Special „Captain Soup“ (Lunch) in Ferry boat)
13:00 – 19:00	Excursion in Nida, Neringa ( <i>unique old town with the architecture typical to this region, sand dunes with rare flora, ethnographical graveyard and tombstones, museum of Herman Blode, memorial museum of Thomas Mann, exclusive villa's, exposition of wooden sculptures on hill of Witches, amber gallery, traditional smoked fish etc.</i> ) departure to Palanga
21:00	Dinner in Palanga, Overnight

*Saturday, May 16th, 2009*

09:00	Breakfast at the hotel in Palanga
09:30 – 12:00	Guided Tour in Palanga
16.00 – 19:30	Guided Tour in Vilnius
20:00	Dinner at the historical restaurant in Vilnius Overnight

*Sunday, May 17th, 2009*

Departure from Vilnius airport (individual)