

## "Evergreen Balneology - the way ahead"













Medical Hydrology
Balneology
Climatology

Physical and Rehabilitation Medicine

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### **Congress President:**

### Dear Colleagues,

I am honoured to announce "The  $41^{st}$  ISMH Congress" that will take place in Bucharest, Romania, 2016, June,  $19^{th} - 21^{st}$  at the Parliament Palace.



The congress will carry on the high scientific patronage of Romanian Academy, "symbol of national spirituality, forum of recognition and space of fundamental research". The opening ceremony and the welcome cocktail will take place on June 18<sup>th</sup> in Aula Magna of Romanian Academy.

The logo of the congress is: "Evergreen balneology - the way ahead". Together with my colleagues, I choose this idea of logo to highlight the ancientness and modernity of balneology and to come into prominence its' added value within contemporary medicine given by the unity with physical and rehabilitation medicine. "The 41<sup>st</sup> ISMH Congress" will be in con-join with Romanian Association of Balneology and with Romanian Society of Physical and Rehabilitation Medicine &Balneoclimatology congresses.

There comes a time of reflection upon different aspects of balneology, after we have had congresses in Extreme Orient (Japan, 2014) and in Latin America (Brazil, 2015). We have seen and understood that there's a real world heritage and culture of thermalisme/balneotherapy whose cradle is Europe. Romania was dwelled since the beginning of the world history and archaeological remains of Greek, Roman, and Ottoman Empire cultures are found all over my country together with historical sources of Romanian culture.

So, we come back home, this time in Romania, for the 41<sup>st</sup> congress, with new topics and approaches. Romania is located in South-eastern and Central Europe, north of the Balkan Peninsula, on the Lower Danube, within and outside the Carpathian Arch, bordering on the Black Sea.

I imagine this meeting more than "The 41<sup>st</sup> International Congress of ISMH", I imagine our reunion like a festival celebrating the preventive, healing and rehabilitative power of natural sanogenic factors.

Assoc. Prof. Olga Surdu , MD, PhD
President of "The 41<sup>st</sup> ISMH Congress"
Vicepresident of Romanian Society for Physical Medicine, Rehabilitation and Balneoclimatology

### **ISMH President:**

Dear Colleagues, Dear Friends,

I am very much delighted to announce that the 41st World Congress of ISMH will be held 19th - 21st of May 2016 in Bucharest Romania. Since we are going to have our congress annually after the decision at the General



Assembly during the 39th Congress of ISMH in Kyoto/Japan in 2014, Brazil was the hosting country of the first annual ISMH Congress that was the 40th of total in Rio de Janeiro 26-28 August 2015.

After two international balneological gatherings in two continents in Japan and Brazil we are returning back to Europe, the cradle of Medical Hydrology and Climatology.

We are excited about our reunion this time in one of the most typical traditional eastern European countries of balneology, Romania. The local organizers are our well-known colleagues: Assoc. Prof. Dr. Olga Surdu as Congress President; President of Romanian Association of Balneology Dr. Constantin Munteanu as Organizing Committee President and Prof. Dr. Gelu Onose as Local Scientific Committee President, they will be happy to welcome you in Bucharest for 41st Congress of ISMH. I thank them in advance since I am familiar with their engagement and enthusiasm in balneology and I believe we all will appreciate their great efforts in organization such a successful event in all aspects.

I would also like to express my gratitude to Romanian Association of Balneology ARB (Asociaţia Română de Balneologie) for their support and collaboration. This congress of our "Global Association" certainly will reflect the scientific activities, research and developments not only in Europe but also in the whole globe. I now am really looking forward to 41 st Congress of ISMH and already excited about our next meeting in Bucharest, this time with the motto "Evergreen Balneology; the way ahead!"

Prof. Dr. Müfit Zeki Karagülle, MD, PhD
President International Society of Medical Hydrology and Climatology
(ISMH)

### Dear participants to the 41st ISMH World Congress,

For me it is both, a great honor and an important responsibility, to have been invested, by the international and national/ local organizers of this prestigious scientific manifestation, with the difficult task of chairing this Congress' Scientific Committee.



Considering, Romania's huge and wide capabilities in the field of Balneo-Climatology (an extensive and at the same time, wonderfully balanced, panel with natural resources of sanogenic physical/ chemical factors — mineral waters, therapeutic mud or gases, beneficial climatic influences of some specific geographic, ground or underground areas, with afferent valuable facilities and renown resorts — and no less, human resources with largely acknowledged professional skills, including with almost centenary academic endeavors in the domain; in this respect, I herein want to emphasize the quite particular — which we consider it most adequate — Romanian way of the related medical specialty's structure, i.e. unitary: Physical & Rehabilitation Medicine and Balneology, which might be considered a specific brand, worth being promoted and extended) the decision of the ISMH its future World Congress to be hosted, next year, in Bucharest, is absolutely appropriate and fully deserved by our country.

According also to its motto: "Evergreen Balneology – the way ahead", the 41st ISMH World Congress is an optimal opportunity for specialists working in different zones of the world and focusing on various aspects of such a broad spectrum of connected activities – from strictly medical, to research, and respectively, to dedicated tourism and marketing, approaches – for exchanging and enriching their knowledge and expertise and also, to contribute in designing, together, the best modalities by which BalneoClimatology could currently valorize its outstanding positive potential and to evolve in the future, too. So, alongside with all my distinguished fellows involved in the organization of this very important reunion, I warmly welcome you to attend and give valuable contributions to the 41st ISMH World Congress, which will be held in the lovely Bucharest – the Capital/ metropolis of the marvelous Romania – during 19-21 May, 2016!

Prof. Gelu Onose, MD, PhD, MSc

The Congress' Scientific Committee President

Honorary Executive President of Romanian Society for Physical Medicine,

Rehabilitation and Balneoclimatology

### Dear colleagues, distinguished guests,

The organization of the 41st ISMH World Congress is matched with enthusiasm and joy of being together again, passion and desire that together we create a family atmosphere in which to debate issues concerning Balneology.



This 41st Congress gives the opportunity to promote Romania's natural resources and to enjoy the guests presentations coming from neighboring or overseas countries and to outline new internationally collaborations.

In the globalized world we live, we are pleased with every opportunity to share our personal experiences, listen to the words of those who have knowledge which must be transmitted to succeeding generations of balneologists. I am glad to be a piece in the Balneo Universe and I invite everyone to take their place so that we can start to be one full operational organism: ISMH.

Biol. Constantin MUNTEANU, PhD,
Organizing Comittee President of the 41st ISMH World Congress,
Bucharest, Romania, 2016



## **International Committee**

### **President Elect:**

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### **Past President:**



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### **Vice President - Leader of the Scientific Committee:**



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## **International Scientific Committee**

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### **Local Scientific Committee**

**President: Prof. Gelu ONOSE, MSc, MD, PhD** (Honorary Executive President of Romanian Society for Physical and Rehabilitation Medicine & Balneoclimatology)

Vicepresident: Prof. Liviu LAZAR, MD, PhD

**Vicepresident: Assist. Prof. Dan BLENDEA, MD, PhD** (President of Romanian Society for Physical and Rehabilitation Medicine & Balneoclimatology RSPRMB)

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# **Organizing Committee**

**President: Dr. Biol. Constantin Munteanu**— President of the Romanian Association of Balneology

**Vicepresident: Prof. Ion Pargaru**, PhD - President Organization of Marketing in Tourism from Romania

**Vicepresident: Biol. Mihail Hoteteu, PhD** — Secretary General of the Romanian Association of Balneology

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Dr. Aura Spînu

Ioana Marian - President "DespreSPA"

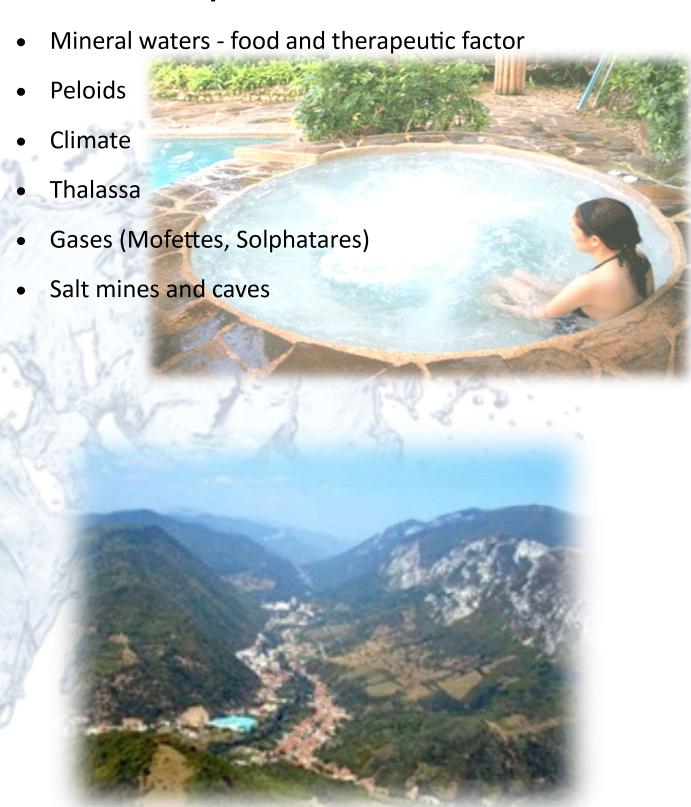
Marilena Badea - President Pro Turism Herculane

Camil Filimon - Tourism Agency Manager

Laura Ilie - Marketing Agency Manager

## **THEMATIC AREAS:**

# **Natural Therapeutic Factors and Procedures**



# **THEMATIC AREAS:**

# Healthy Lifestyle, Ethical, Economical and Legal issues

- Healthy ageing
- Balneoclimatology and Lifstyle
- Ethical and/or legal issues
- Balneo Tourism Destinations Marketing





### **THEMATIC AREAS:**

# **Balneology & Physical and Rehabilitation Medicine**

- Musculoskeletal pathology
- Neurological & Communicational and/or Psycho-Cognitive pathology
- Paediatric pathology
- Geriatric pathology
- Cardiovascular prevention and pathology
- Physio / Kinesiotherapy
- Politrauma including in Military Challenges
- Holistic Integrative Interventions
- Education and Scientific Research
- Miscellaneous





# **Registration:**

The congress registration fee includes:

- Lunch on 19, 20, 21 May, 2016
- Acces to lectures, conferences and opening ceremony
- Congress bag and materials
- Certificate of participation
- Coffee breaks and mineral waters in the related bar
- Welcome cocktail
- Get together party

Foreign participants		
REGISTRATIONS FEES	EARLY	LATE
	Close 2016/02/20	After 2016/02/20
ISMH members	€ 200	€ 250
Accompanying	€ 150	€ 200
Non- ISMH members	€ 250	€ 300
GALA DINNER	€ 70	€ 85

## **Sponsorship / Exhibitors**

- ⇒ Booth / Parliament Palace : € 300 / sm
- ⇒ Page / Balneo Research Journal € 200
- Advertising material of the sponsors will beembedded in the congress bags which are distributed to the participants of the Congress - € 100
- ⇒ Logo of the sponsors on all Congress printed materials € 100
- ⇒ Logo of the sponsor on the SPA Catalog and ARB booth for The Romanian Tourism Fair that take place between 25th -28th february 2016 - € 150
- ⇒ Representatives of the sponsors participation in the grand opening ceremony - € 100
- ⇒ Plate of appreciation to the sponsor € 150



## PLATINUM SPONSORSHIP: € 5.000

- \* PLATINUM sponsor's logo is going to be published in the official web site of the Congress, and a link to their own sites is going to be given.
- \* Logo of the Platinum sponsor will be on all printed materials.
- Logo of the Platinum sponsor will be present in the SPA Catalog and
   ARB booth for The Romanian Tourism Fair will take place between 25th
   -28th february, 2016.
- \* Advertising material of the Platinum sponsor will be in the congress bags which are distributed to the participants of the Congress.
- \* Representatives of the Platinum sponsor participates in conferences for the media .
- Representatives of the Platinum sponsors participates in the grand opening ceremony.
- \* Free registration for THREE representatives of the Platinum sponsors.
- \* Booth 10 sm will be assigned to the Platinum sponsor.
- Plate of appreciation to the Platinum sponsor will be presented at the Gala dinner with a presentation of the sponsor.
- \* One dedicated page in Balneo Research Journal



## GOLDEN SPONSORSHIP € 3.500

- \* GOLDEN sponsor logo will be used behind the logo of the main sponsor .
- Free registration for TWO representatives of the GOLD sponsor .
- \* Logo pointing at the website of GOLDEN sponsor will be on the official website of the organizer.
- \* Flag of GOLDEN sponsor with 2 logos will be at the entrance of the conference hall .
- \* Free booth will be assigned to the Gold Sponsor 6 sm.
- Advertising material of GOLD sponsor will be in the congress bags which are distributed to the participants of the Congress.
- \* Plate of appreciation to the GOLD sponsor will be presented at a Gala dinner.



## SILVER SPONSORSHIP € 2.000

- Logo of the silver sponsor will be used behind the gold sponsor logos.
- \* Free registration for ONE representative of the SILVER sponsor.
- \* SILVER sponsor`s logo is going to be published in the official web site of the Congress and a link to their own sites is going to be given.
- \* Flag of SILVER sponsor with 1 logo will be at the entrance of the conference hall.
- \* Free booth (4 sm) will be assigned to the SILVER sponsor.
- \* Plate of appreciation to the SILVER sponsor will be presented at the Gala dinner.



# **Organizing Partners**





# Scientific Partners



The Romanian Society for NeuroRehabilitation (acronym: RoSNeRa)



# **Media Partners**





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ROMANIAN ASSOCIATION OF BALNEOLOGY



Romanian Association of Balneology

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